Creating Cultural Transformation through the Art of Belonging

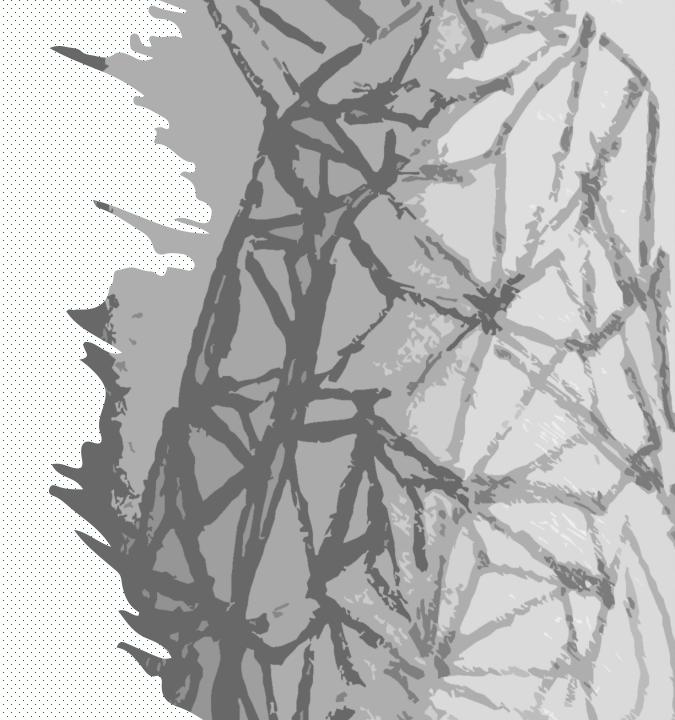
Diane Sanders-Cepeda, DO CMD Senior Medical Director

**UHC Retiree Solutions** 



#### Speaker Disclosure

 Dr. Diane Sanders-Cepeda is a fulltime employee at UHG/UnitedHealthcare M&R Retiree Solutions



# Enhancing our learning Experience Together



We are all learning and we are all teaching each other



We will speak up if we have questions or need clarification about the terminology



We will engage in the session as best we can



We will listen and respond respectfully to the presenters regardless of whether we understand or agree with the content of their presentation

#### Learning Objectives

- Describe the tools required to cultivate a culture of belonging and the potential impact to our clinical practice and care delivery
- Discuss how we reinforce our PALTC infrastructure by adopting diverse, equitable, and inclusive policies
- Through the discussion of clinical scenarios, explore opportunities to promote equity, address healthcare disparities and foster a sense of belonging





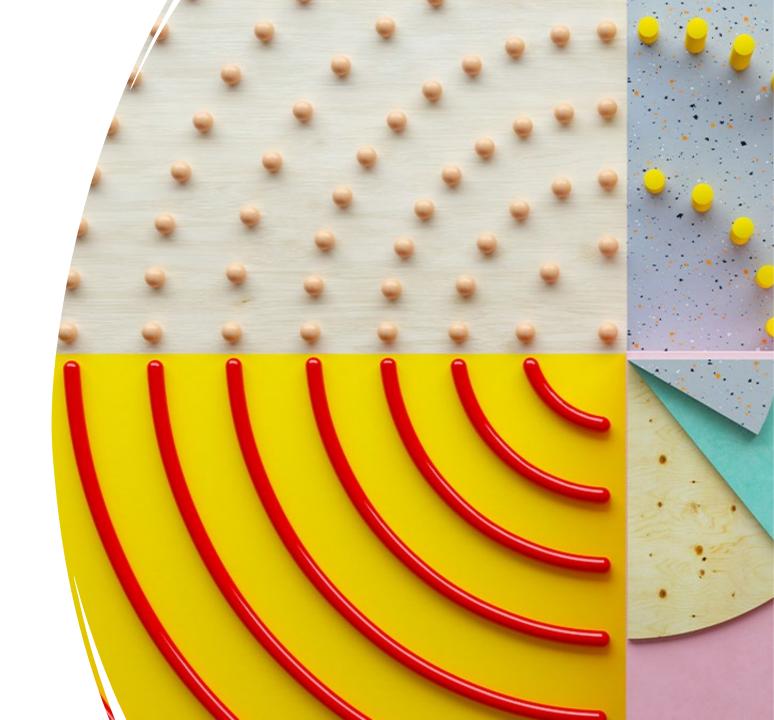
## What is Belonging?

Let's start with what it isn't....



Case – At the QAPI Meeting

Belonging



#### **Diversity**

Welcoming the dimensions of diversity backgrounds, identities, experiences and talents—with a focus on intersectionality and traditionally marginalized communitites

Addressing historical and systematic barriers, ensuring accountability

#### Equity

Recognizing that each person on your team comes from different circumstances, and enabling access to the same opportunities for all team members

#### Belonging

The experience of all team members being seen, known, and valued by their colleagues and leaders, so that they feel comfortable bringing their whole self to their work, and able to do their best work

Proactively inviting everyone to contribute and participate, being an ally Nurturing a culture that enables diversity to thrive

#### Inclusion

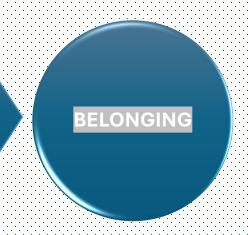
Ensuring that all employees feel psychologically safe at work and that each person is heard, supported, and respected for the unique background, experience, and perspectives they bring

#### The Journey to Belonging



Addressing the realities & barriers, proactively looking for opportunities to invite everyone to the table.
Cultivating & Nurturing a culture of inclusivity leads to Allyship

The experience of everyone feeling seen and welcomed







Navigating the conversations

How do we overcome our implicit bias?







Review

#### **Unconscious Bias among Health Professionals: A Scoping Review**

Ursula Meidert \*D, Godela Dönnges, Thomas Bucher, Frank Wieber and Andreas Gerber-Grote

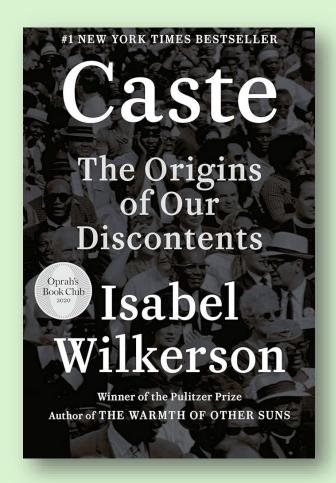


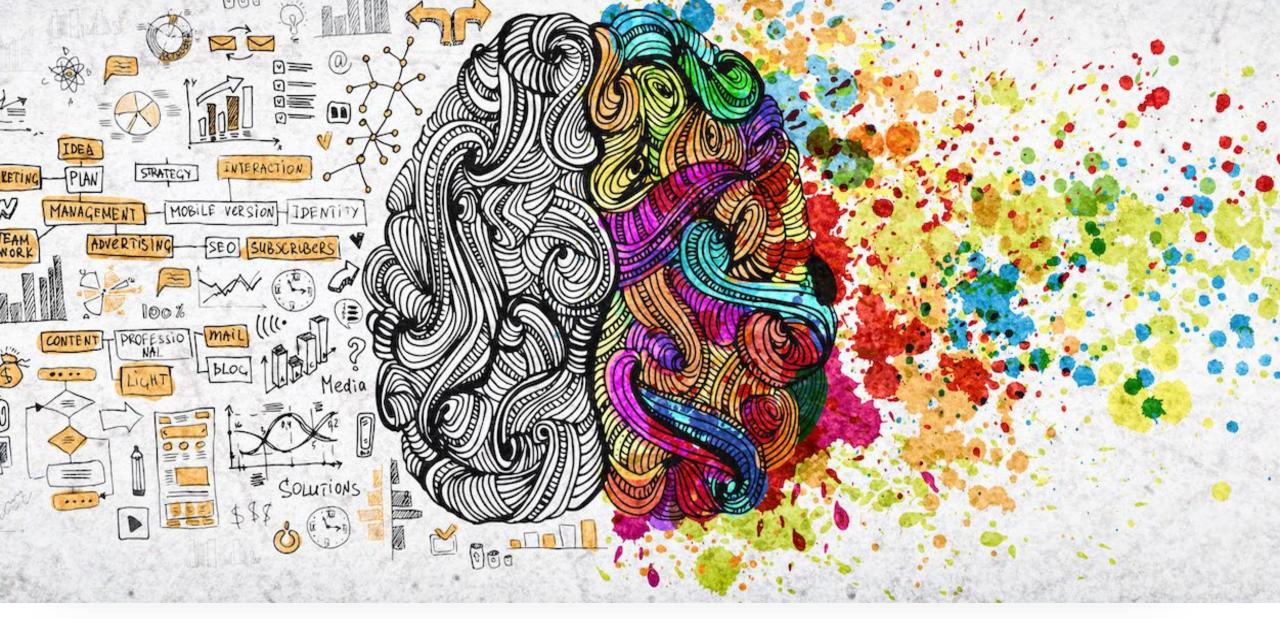
### Racism as Experienced by Physicians of Color in the Health Care Setting

Kelly Serafini, PhD; Caitlin Coyer, MS; Joedrecka Brown Speights, MD; Dennis Donovan, PhD; Jessica Guh, MD; Judy Washington, MD; Carla Ainsworth, MD, MPH

"Empathy is not sympathy....Empathy is not pity...Empathy is...putting yourself in someone else's shoes and imagining how you would feel."

By - Isabel Wilkerson, Caste





#### Crash Course in Emotional Intelligence

Emotional Intelligence (EQ) - Claudine Chicheportiche

#### **EMOTIONAL INTELLIGENCE**

**Emotional Intelligence Management Framework** 



Emotional Intelligence (scooppin.com)

#### The Power of Empathy



#### **Cultivates Emotional Intelligence**

The capacity to be aware of self and society, while controlling and expressing emotions, handling relationships and exercising empathy



#### **Encourages Cultural Intelligence**

**Ability to work in diverse situations** 

## Being Seen: an End-of-life Request



"Of all the forms of inequality, injustice in health is the most shocking and the most inhuman because it often results in physical death."

Dr. Martin Luther King, Jr. (1966)

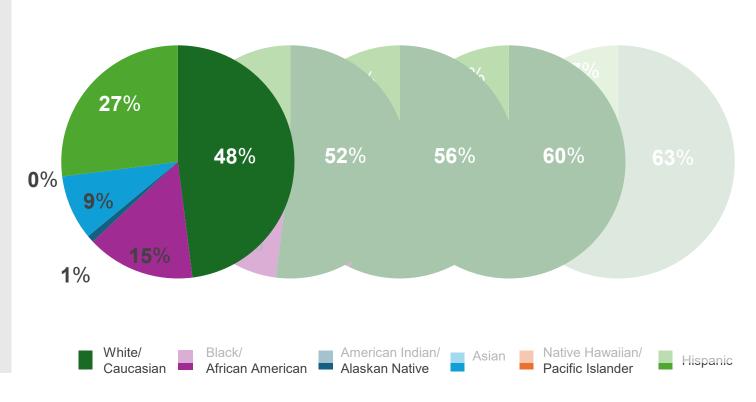


#### Projected U.S. Population Distribution

- By 2050, "Minorities" will comprise the majority of the U.S. population.<sup>1</sup>
- Minority births now comprise the majority according to recent Census data.<sup>2</sup>
- Hispanics, Asians and Blacks/
   African American populations will grow at faster rates than other racial/ethnic groups.<sup>1</sup>

1 U.S. Census Bureau, Current Estimates Data (v2012) and 2012 National Projections (Updated May 2013). Note: Charts depict non-Hispanic race (includes race alone or in combination) compared to all Hispanics.





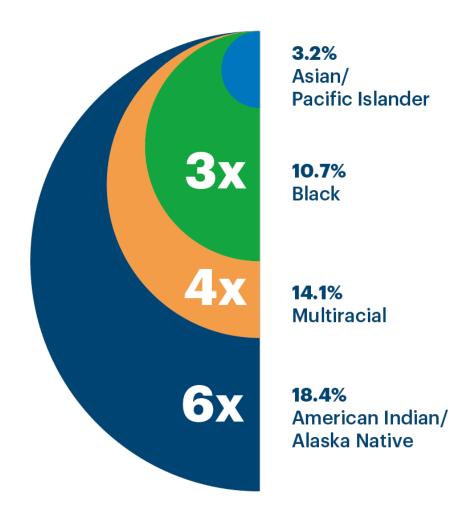
<sup>&</sup>lt;sup>2</sup> Most Children Younger than Age 1 are Minorities, Census Bureau Reports, U.S. Census Bureau. 17 May 2012.

### Persistent disparities in race and ethnicity of those with chronic disease grew even larger in 2017–2019.

Compared to Asian/Pacific Islander adults (3.2%), the percentage of adults with multiple chronic conditions was 6x higher forAmerican Indian/Alaska Native adults (18.4%), 4x higher for Multiracial adults (14.1%), and 3x higher for Black adults (10.7%).

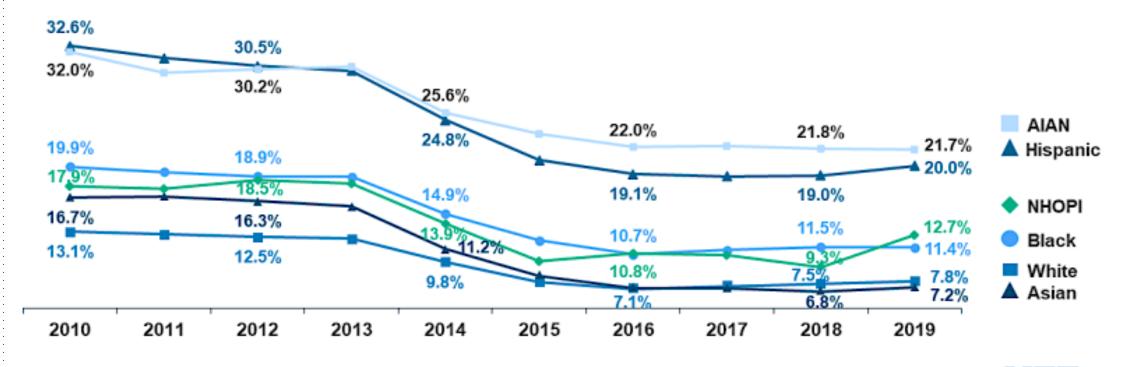
Source: CDC, Behavioral Risk Factor

Surveillance System



### People of color face longstanding disparities in health coverage.

Uninsured Rates for the Nonelderly Population by Race and Ethnicity, 2010-2019



NOTE: Includes individuals ages 0 to 64. AIAN refers to American Indians and Alaska Natives, NHOPI refers to Native Hawaiians and Other Pacific Islanders.



SOURCE: KFF analysis of the 2010-2019 American Community Survey.



## How Social Risk Impacts Health Outcomes

#### **Social Inequities**

 Class; Race/Ethnicity; Immigration status, Gender, sexual orientation

#### **Living Conditions**

 Physical, Social, Services, Economics

#### **Institutional Inequities**

• Policies, Programs, Practices, laws, regulations...

#### **Behaviors**

 Physical Activity, Nutrition, Smoking, Drugs & Alcohol,

#### **Health Outcomes**

 Chronic diseases, mortality, life expectancy, Injury, communicable diseases





#### Questions to start -

How do you identify SDOH needs for your residents?

When & Where do you document SDOH identification at?

How do you identify past/current traumas and triggers for your residents?

Is there a process for addressing bias with residents, families, staff, & leadership

How do we support our staff who may experience racial slurs, violent or vulgar language or behaviors?

## "When you Walk in Purpose...You will Collide with Destiny..."

By –Bernada Baker



#### Inclusive Leadership Leads to Belonging



DEEPENING OUR SELF-AWARENESS



FOSTERING SOCIAL AWARENESS



REVEALING GAPS IN UNDERSTANDING



LISTENING TO UNDERSTAND



CREATING CONNECTIONS



LEADING WITH VULNERABILITY



INVESTING RESOURCES



- Emotional Resilience
- Shared Resilience
- Systemic Hope

## May our Purpose be Belonging...and our Destiny be Together....

From me to you...



Questions



### Thank you for your time!

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