



CMDA with CHCA & CCAL present



The CMDA 27th Annual Conference & Trade Show 2022: *Coming Together to Create Success in PALTC*

Friday, April 29, 2022, at the Denver PPA Event Center, 2105 Decatur St., Denver, CO 80211

Feb. 10, 2022

Dear Exhibitors,

CMDA and CHCA are proud to present our 27th Annual Conference & Trade Show, *Coming Together to Create Success in PALTC*, on **Friday, April 29, 2022**, from **7 a.m. to 4:30 p.m.** at the **Denver PPA Event Center**, 2105 Decatur St., Denver, CO 80211. Our Annual Conference brings together more than 300 stakeholders annually from post-acute and long-term care (PALTC) including LTC medical providers, medical directors, surveyors, directors of nursing, administrators, and other LTC professionals.

With all of the challenges faced in long-term care, from the effects of COVID-19 to staffing shortages, our annual conference is an opportunity to **come together** for high quality education and a sense of community. The trade show features three dedicated times for conference participants to network and meet with you, our partners. We know that each year, the CMDA/CHCA conference would not be possible without the support of exhibitors and sponsors like you, and we hope you and your organization will join us. It is our policy not to share attendees' contact information with exhibitors.

This in-person event will require proof of up-to-date COVID-19 vaccination for all individuals participating in-person. Please email your proof of up-to-date vaccination (vaccination and booster documentation) to the following address: PALTC2022@gmail.com. You may send a picture, share with the MyColorado app, or other means. Mitigation protocols will be in place and shared widely to help ensure a safe, healthy conference environment.

The event center features ample parking as well as several nearby hotels (Fairfield Inn & Suites by Marriott Denver Downtown, Hampton Inn & Suites Denver - Speer) and a convenient RTD stop at Empower Mile High Station.

The program agenda and registration are available online at www.CMDA.us. You may also sign up to exhibit by returning the attached 2022 Registration Form and submitting a check to: CMDA % Corecare Associates, 400 Executive Center Drive, Suite 208, West Palm Beach, FL 33401. Please contact Shane Bellotti at sbellotti@corecare.net or **(561) 689-6321** with questions or concerns.

Sincerely,

Sing Palat, MD, CMD, President, Conference Co-chair
Allison Villegas, PA-C, Vice-President, Conference Co-chair
Leslie Eber, MD, CMD, Immediate Past-president
Galin Hartsuiker, PA-C, Education Coordinator
Travis Neill, PA-C, Treasurer
Chris Horton, MD, CMD, Community Liaison



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2022 TRADE SHOW APPLICATION TO EXHIBIT

Registration is also available online at www.CMDA.us

Organization Name: _____

Contact Person: _____

Email Address: _____

Complete Mailing Address: _____

Telephone: _____ Fax: _____

Booth representative names (up to 2 are included, with \$140 charge for each additional representative):

Please reserve the number of display table(s) for our use at the CMDA Annual Conference Trade Show as indicated on the application to exhibit form. We understand that our use of these tables is subject to the conditions and terms outlined in this agreement, which, upon acceptance by CMDA, shall become a binding agreement between our organization and CMDA. Exhibitors may not share any part of its booth(s) with another vendor, whether or not it is a related company. Full refunds apply to vendors whose application to exhibit is not accepted. Once submitted, this application is not cancellable or contingent upon any funding approval. This application is not considered accepted unless it is signed by an authorized representative of CMDA.

This in-person event will require proof of up-to-date COVID-19 vaccination for all individuals participating in-person. Please email your proof of up-to-date vaccination (vaccination and booster documentation) to the following address:

PALTC2022@gmail.com. You may send a picture, share with the MyColorado app, or other means. Mitigation protocols will be in place and shared widely to help ensure a safe, healthy conference environment.

Requests for cancellation of exhibit space must be presented to CMDA in writing. If the cancellation request occurs on or before April 1, 2022, the exhibitor will receive a full refund less a \$200 administrative fee. If cancellation occurs after April 1, 2022, no refunds shall be due. An exhibitor may not transfer or assign an exhibit space.

It is our policy not to share attendee contact information with exhibitors. Exhibitor events may not conflict with the CMDA conference agenda. Exhibitor representatives, up to 2 per exhibit, are welcome to attend all educational sessions and claim contact hours. An additional \$140 is charged for each additional representative. CMDA reserves the right to restrict all displays that interfere with the smooth and professional operation of the Trade Show.

I have read the terms of this agreement and accept the stipulations as outlined, as the authorized representative.

Company Name: _____ Title: _____

Signature: _____ Email: _____ Date: _____

Payments are accepted online at www.CMDA.us.

Or, mail with a check to: CMDA % Corecare Associates, 400 Executive Center Drive, Suite 208, West Palm Beach, FL 33401.

Application to exhibit approved by CMDA: _____ Title: _____ Date: _____



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2022 TRADE SHOW EXHIBIT & SPONSORSHIP FEES

The application to exhibit is also available online at www.CMDA.us

Organization: _____ Contact Name: _____ Email Address: _____ Phone: _____

Exhibit Fees		Rate \$
<input type="checkbox"/>	Exhibit fees include the following: 1. Tabletop Display: One (1) 6-foot table with two (2) chairs for use in the exhibit area 2. 50-word description of your company to be included in the printable digital program 3. 1/4-page color ad in the printable digital program 4. Conference registration and contact hours for up to 2 exhibitor representatives	
<input type="checkbox"/>	a. <i>Early Bird fee is effective until March 31, 2022, or</i>	750
<input type="checkbox"/>	b. Regular exhibit fee after March 31, 2022.	800
Additional Sponsorship Opportunities in Addition to Exhibitor Fees*		
<input type="checkbox"/>	Upgrade digital program ad to 1/2-page	250
<input type="checkbox"/>	Upgrade digital program ad to full-page	500
<input type="checkbox"/>	Tote Bags*: Sole conference sponsor with your company's logo	2,000
<input type="checkbox"/>	Lunch Sponsors (2 available)	1,500
<input type="checkbox"/>	Name Badge Holders*: Sole conference sponsor with your company's logo	1,500
<input type="checkbox"/>	Breakfast Sponsors (3 available)	1,000
<input type="checkbox"/>	Coffee Service Sponsors (2 available): Both reserved by OPTUM	500
<input type="checkbox"/>	Conference registration for each additional exhibitor representative	140
Silver and Gold Sponsors		
<input type="checkbox"/>	Silver Sponsor 1. One (1) tabletop display table 2. One (1) Half-page color ad in digital program 3. One (1) of the Breakfast Sponsors	1,850
<input type="checkbox"/>	Gold Sponsor 1. One (1) tabletop display table 2. One (1) Full-page color ad in digital program 3. One (1) of the Lunch Sponsors	2,275

Total Enclosed: \$ _____

Sign-up today! First come first served – CMDA has a very limited number of exhibit tables this year. To improve your chances of participating, we urge you to submit your completed and signed Application to Exhibit with payment in full as soon as possible. Applications without full payment will not be considered. If we are unable to include your organization as an exhibitor initially, we will place you on the wait list.

*Sponsorships are subject to new guidelines of the Accreditation Council for Continuing Medical Education (ACCME). We are happy to discuss the specific needs of your organization and help make this a successful exhibitor event. Please contact Shane Bellotti at sbellotti@corecare.net or (561) 689-6321. Payments are accepted online at www.CMDA.us. Or make checks payable to: CMDA – The Colorado Society for Post-Acute and Long-Term Care Medicine and return the payment with the completed registration form to: CMDA % Corecare Associates, 400 Executive Center Drive, Suite 208, West Palm Beach, FL 33401.

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Conference Agenda

Time	Topic	Speaker
7 – 8 a.m. Breakfast with Exhibitors		
8:00 – 8:10	<i>Welcome</i> (0.25 CME management)	Sing Palat, MD, CMD
8:10 – 8:20	<i>Honoring our Community</i> (0.25 CME management)	Leslie Eber, MD, CMD
8:20 – 8:30	<i>Long-Term Care Industry Update</i> (0.25 CME management)	Jenny Albertson, NHA
8:30 – 8:55	<i>Innovative Models of Care</i> (0.50 CME management)	Cari Levy, MD, PhD, CMD
8:55 – 9:20	<i>Dementia - Care, not Cure</i> (0.50 CME clinical)	Lea Watson, MD, MPH
Questions & Answers: A		
9:25 – 10:10	Keynote Presentation: <i>Balancing Innovations and Passion in Healthcare to Strengthen the Team Fabric</i> (0.75 CME management)	Arif Nazir, MD, CMD
10:10 – 10:40 Coffee with Exhibitors		
10:40 – 11:05	<i>Update on Diabetes Care in Older Adults</i> (0.50 CME clinical)	David Saxon, MD, MSc
11:05 – 11:30	<i>Psychosis in Late-Life: Understanding the Underlying Cause and How to Treat It</i> (0.50 CME clinical)	Lea Watson, MD, MPH
Questions & Answers: B		
11:35 – 11:45	<i>CDPHE Health Facilities and EMS Division Update</i> (0.25 CME management)	Elaine McManis, RN
11:45 – 12:10	<i>Third Running of the CaMDucky Derby</i> (0.50 CME clinical)	Greg Gahm, MD, FACP
12:10 – 1:05	Lunch with the Exhibitors	
1:05 – 2:00	<i>Panel Discussion: Coming Together for Successful Wound Care</i> (1.0 CME clinical)	Travis Neill, PA-C, MMS, Moderator; Jenny Albertson, NHA; Sheldon Goldberg, MD; Lauren Kraemer, RN, WCC, RAC-CT; Raj Rai, MD; Chad Worz, PharmD
2:00 – 2:15	<i>Updates from Telligen–Colorado’s Quality Improvement Organization</i> (0.25 CME management)	Jane Brock, MD, MSPH
2:15 – 2:40 Coffee with Exhibitors		
2:40 – 3:15	<i>Pearls for Anticoagulation Optimization in Older Adults</i> (0.50 CME clinical)	Chad Worz, PharmD, BCGP
3:15 – 3:40	<i>A Long Journey: COVID-19 Rehabilitation & Recovery</i> (0.50 CME clinical)	Daniel Malone, PT, PhD
Questions & Answers: C		
3:45 – 4:10	<i>Looking Back to Look Forward in PALTC: COVID-19</i> (0.50 CME management)	Clay Watson, MD
4:10 – 4:25	<i>Best Pearls from the Day</i> (0.25 CME clinical)	Galin Hartsuiker, PA-C Allison Villegas, PA-C

Note: CMEs/CMDs: AMDA– The Society for Post-Acute and Long-Term Care Medicine designates this live activity for a maximum of **7.25** AMA PRA Category 1 Credits™. Total CEs/CNEs is 395 minutes/60 = **6.58** hours.

General Pharmacist Credit: The American Society for Consultant Pharmacists (ASCP) is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This knowledge-based program has been approved for **5.0** contact hours.