

Promoting Boosters for PALTC



Leslie Eber MD CMD

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What are the Current Barrier for COVID 19 Booster Shots

- I have already had a COVID 19 infection and vaccination, Why do I need a Booster
- I am apprehensive about the side effects, the second mRNA vaccine shot really wiped me out, I do not want to go through that again (**this is the most common reason we are hearing right now for not getting the booster shot**)
- Is a booster really needed? I am "Fully Vaccinated"
- I don't want to take time off from work, hard to make an appointment
- I was "forced" to get vaccinate, the boosters are not mandatory, and it is my choice

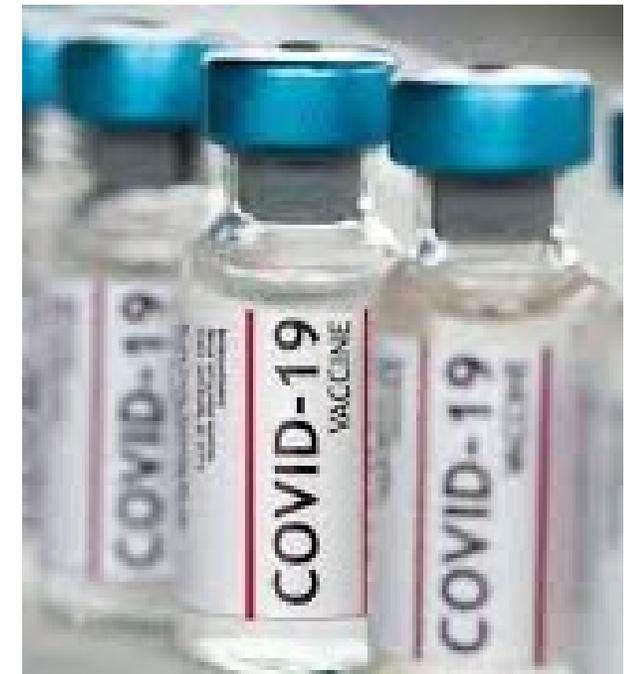


Specific Strategies for Promoting COVID 19 Vaccine Booster Shots

- **Keeping Booster shots in the forefront of people's minds**
 - Reminders, posters, in-services, booster clinics, education
- **Expectations and framing matters:**
 - We want to protect our residents and staff
 - our actions matter
- **Presumptive Communication**
 - participatory formats: “would you like to have a booster shot?”)
 - presumptive format: “you are due to get a vaccine booster”
 - presents vaccination like other routine medical services and can facilitate vaccination via simple consent.
 - opt-out framing is more effective than opt-in formats in other vaccinations, like influenza
- **If possible, remove vaccine barriers**
 - Multiple booster opportunities, time off for side effects
- **Incentives:**
 - JAGS 11/6/21: **Strategies associated with COVID-19 vaccine coverage among nursing home staff.** <https://doi.org/10.1111/jgs.17559>

Booster Education

- **Updated Booster information sheet**
 - Can have a booster after Mabs: 30 days after PEP use, 90 days after Mab treatment use
- **Answer most common questions**
 - Do I really need a booster shot if I have had a COVID 19 infection and the vaccine
 - I am concerned about the side effects
 - Will the vaccine hold up against the Omicron variant
 - If I can have breakthrough infections after the booster shot, why should I get it?
- **Recent Journal articles about safety and efficacy**
 - Lancet 12/2/21: **Safety and immunogenicity of seven COVID-19 vaccines as a third dose (booster) following two doses of ChAdOx1 nCov-19 or BNT162b2 in the UK (COV-BOOST): a blinded, multicentre, randomised, controlled, phase 2 trial**
 - <https://www.thelancet.com/action/showPdf?pii=S0140-6736%2821%2902717-3>
 - JAMA 11/5/21: **Antibody Titers Before and After a Third Dose of the SARS-CoV-2 BNT162b2 Vaccine in Adults Aged ≥60 Years**
 - https://edhub.ama-assn.org/jn-learning/module/2786096?utm_source=silverchair_edhub&utm_campaign=activity_alert-edhub&utm_content=weekly_batch&cmp=1&utm_medium=email



THESE DAYS, EVERYONE DESERVES A

BOOST!

WHY GET BOOSTED?



- After 6 months from a Pfizer/Moderna vaccine, the effectiveness wanes and WE KNOW we are not fully protected!
- All adults are eligible for a booster, if:
 - ☑ It has been 6 months or more since you received Pfizer/Moderna immunization
 - ☑ It has been 2 months or more since you received a Johnson & Johnson immunization



LET'S PROTECT EACH OTHER & KEEP COVID-19 OUT!

ASK YOUR FACILITY HOW YOU CAN GET YOUR BOOSTER.

Questions? Ask your Medical Director.



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