

CMDA'S 29th Annual Conference: Communication and Compassionate Care in Colorado

CMDA – The Colorado Society for Post-Acute and Long-Term Care Medicine

Friday, April 19, 2024, at the Denver PPA Event Center

January 2024

Dear Exhibitors and Sponsors:

CMDA – The Colorado Society for Post-Acute and Long-Term Care Medicine is proud to announce our 29th Annual Conference, ***PALTC 2024: Communication and Compassionate Care in Colorado***. The conference will be held on **Friday, April 19, 2024, from 7 a.m.-4 p.m.** at the Denver PPA Event Center, 2105 Decatur St., Denver, CO 80211.

This year our conference is honored to host a phenomenal group of national experts to share the highest standards of medical care with our community. Medical providers, medical directors, surveyors, advanced practice nurses, directors of nursing, administrators, and other LTC professionals will gain valuable knowledge impacting the daily care in PALTC settings. Our providers have shown amazing compassion and resilience while caring for the most vulnerable people in healthcare. We look forward to this annual gathering as a community.

Breakfast and lunch are included as well as increased networking time to collaborate with colleagues and vendors. The event center features ample parking, several nearby hotels (Fairfield Inn & Suites by Marriott Denver Downtown, Hampton Inn & Suites Denver – Speer) and a convenient RTD stop, Empower Mile High Station.

Exhibit times: 7-8 a.m. Breakfast; 9:55-10:20 a.m. Break; 11:55 a.m.-12:55 p.m. Lunch; and 2:05-2:30 p.m. Coffee. Please be aware that it is our policy not to share attendee contact information with exhibitors.

The **Conference Agenda**, **Exhibitor Guidelines**, and online **Application to Exhibit** are available at www.CMDA.us. You may also sign up by returning the attached **Application to Exhibit** with a check to: CMDA % Corecare Associates, 3123 Breakwater Ct., West Palm Beach, FL 33411. Please contact Shane Bellotti at sbellotti@corecare.net or **(561) 689-6321** with any questions you may have. The success of our conference relies heavily on our exhibitors and sponsors. We appreciate you partnering with us.

Sincerely,



Leslie Eber, MD, CMD; Conference Co-Chair



Sing Palat, MD, CMD; President, Conference Co-Chair

Board of Directors



Sing Palat, MD, CMD; President
Leslie Eber, MD, CMD; Immediate Past-President
Rebecca Jackson, DO, CMD; Vice-President
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David Shepherd, DO, MBA, MS, CMD; Board Member
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CMDA'S 29th Annual Conference: Communication and Compassionate Care in Colorado

2024 ANNUAL TRADE SHOW EXHIBIT & SPONSORSHIP FEES

Friday, April 19, 2024, Denver PPA Event Center, 2105 Decatur Street, Denver, CO 80211

Registration is also available online at www.CMDA.us

Payments are accepted online at www.CMDA.us . Or make checks payable to: CMDA – The Colorado Society for Post-Acute and Long-Term Care Medicine and return the payment with the completed registration form to: CMDA % Corecare Associates, 3123 Breakwater Ct., West Palm Beach, FL 33411.	Fees (\$)
<p style="text-align: center;">☐ Tabletop Displays x _____ tabletop display(s)</p> <ul style="list-style-type: none"> ● Tabletop Display: A 6-foot table with 2 chairs in the exhibit area ● 50-word description included in the printable digital program ● ¼-page color ad in the printable digital program (3-15/16" x 5-3/16") ● Two (2) complimentary staff conference registrations with contact hours <p style="text-align: right;">Early Bird Exhibitor fee until March 31, 2024 Regular Exhibitor fee after March 31, 2024</p>	<p>\$800</p> <p>\$850</p>
<p style="text-align: center;">☐ Bronze Sponsors</p> <ul style="list-style-type: none"> ● Tabletop Display: A 6-foot table with 2 chairs in the exhibit area ● 100-word description included in the printable digital program ● ½-page color ad in the printable digital program (8" x 5") ● Two (2) complimentary staff conference registrations with contact hours ● Coffee Service sponsor 	\$1,200
<p style="text-align: center;">☐ Silver Sponsors</p> <ul style="list-style-type: none"> ● Tabletop Display: A 6-foot table display placement with 2 chairs in the exhibit area ● 100-word description included in the printable digital program ● ½-page color ad in the printable digital program (8" x 5") ● Two (2) complimentary staff conference registrations with contact hours ● Breakfast Service sponsor 	\$1,500
<p style="text-align: center;">☐ Gold Sponsors</p> <ul style="list-style-type: none"> ● Preferred 6-foot tabletop display placement with 2 chairs in the exhibit area ● 100-word description included in the printable digital program ● ½-page color ad in the printable digital program (8" x 5") ● Three (3) complimentary staff conference registrations with contact hours ● Lunch Service sponsor 	\$2,000
<p style="text-align: center;">☐ Platinum Sponsor (3)</p> <ul style="list-style-type: none"> ● Preferred 6-foot tabletop display placement with 2 chairs in the exhibit area ● 125-word description included in the printable digital program ● Full-page color ad in the printable digital program (8" x 10.5") ● Three (3) complimentary staff conference registrations with contact hours ● Tote Bag sponsor with logo 	\$2,500
<p style="text-align: center;">☐ Diamond Sponsors (1)</p> <ul style="list-style-type: none"> ● Preferred 6-foot tabletop display placement with 2 chairs in the exhibit area ● 150-word description included in the printable digital program ● Full-page color ad in the printable digital program (8" x 10.5") ● Four (4) complimentary staff conference registrations with contact hours ● Sole Name Badge Holder sponsor with logo and Audio-Visual sponsor 	\$3,500

*Sponsorships are subject to the guidelines of the Accreditation Council for Continuing Medical Education (ACCME). We are happy to discuss the specific needs of your organization and help make this a successful exhibitor event. Please contact Shane Bellotti at sbellotti@corecare.net or (561) 689-6321.



2024 ANNUAL TRADE SHOW
Application to Exhibit and Sponsor
Registration is also available online at www.CMDA.us

Organization Name: _____

Contact Person: _____ Title: _____

Email Address: _____ Cell: _____

Complete Mailing Address: _____

Telephone: _____ Fax: _____

Booth representative names: Up to 2 are included (unless otherwise listed), with **\$190** charge for each additional representative.

1. _____ 2. _____

A. Please reserve _____ display table(s) for our use at the CMDA Annual Conference Trade Show as indicated on the previous page of the exhibits form. Or, B. Reserve the following sponsorship: _____. We understand that our use of these tables is subject to the conditions and terms outlined in this agreement, which, upon acceptance by CMDA, shall become a binding agreement between our organization and CMDA. Exhibitors may not share any part of its booth(s) with another vendor, whether or not it is a related company. Full refunds apply to vendors whose application to exhibit is not accepted. Once submitted, this application is not contingent upon any funding approval. This application is not considered accepted unless it is signed by an authorized representative of CMDA.

Requests for cancellation of exhibit space must be presented to CMDA in writing. If the cancellation request occurs on or before **April 1, 2024**, the exhibitor will receive a full refund less a **\$200** administrative fee. If cancellation occurs after **April 1, 2024**, no refunds shall be due. An exhibitor may not transfer or assign an exhibit space.

It is our policy not to share attendee contact information with exhibitors. Exhibitor events may not conflict with the CMDA conference agenda. Exhibitor representatives, up to 2 per exhibit (unless otherwise listed), are welcome to attend all educational sessions and claim contact hours. An additional **\$190** is charged for each additional representative. CMDA reserves the right to restrict all displays that interfere with the smooth and professional operation of the Trade Show.

I have read the terms of this agreement and accept the stipulations as outlined, as the authorized representative.

Authorized Representative: _____ Title: _____

Signature: _____ Email: _____ Date: _____

Payments are accepted online at www.CMDA.us.

Or, mail with a check to: CMDA % Corecare Associates, 3123 Breakwater Ct., West Palm Beach, FL 33411.

Application to exhibit approved by CMDA: _____ Title: _____ Date: _____



2024 Annual Conference Exhibitor Guidelines

Welcome to CMDA's 29th Annual Conference, ***PALTC 24: Communication and Compassionate Care in Colorado*** to be held Friday, April 19, 2024, at the Denver PPA Event Center, 2105 Decatur Street, Denver CO 80211. We appreciate your partnership with CMDA for our biggest event of the year, which brings together medical professionals in post-acute and long-term care from across the state and region. The conference would not be possible without the support of our exhibitors and sponsors. Below are our exhibitor guidelines. Please reach out to CMDA with any questions or concerns.

Application to exhibit

The program agenda and registration are available online at www.CMDA.us or by returning the attached 2024 Registration Form to: CMDA % Corecare Associates, 3123 Breakwater Ct., West Palm Beach, FL 33411. Please contact Shane Bellotti at sbellotti@corecare.net or (561) 689-6321, with questions or concerns.

Standards for Integrity and Independence in Accredited Continuing Education

CMDA will be entering into a joint-providership agreement for this program with AMDA – The Society for Post-Acute and Long-Term Care Medicine. AMDA is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians and medical providers. We comply with the following standards with the [ACCME's Standards for Integrity and Independence in Accredited Continuing Education](#):

1. Ensure content is valid.
2. Prevent commercial bias and marketing in accrediting continuing education.
3. Identify, mitigate, and disclose relevant financial relationships.
4. Manage commercial support appropriately.
5. Manage ancillary activities offered in conjunction with accredited continuing education.

It is our policy not to share attendee's contact information with exhibitors.

Trade Show Format

Exhibitors, up to 2 per exhibit, are welcome to attend all education sessions and claim contact hours. An additional \$190.00 is charged for each additional representative. Exhibitor space will be assigned by CMDA conference staff.

Use of the exhibit space is subject to the conditions and terms outlined in this agreement, which, upon acceptance by CMDA, shall become a binding agreement between our organization and CMDA. An exhibitor may not share any part of its booth with another vendor, whether or not it is a related company. Full refunds apply to vendors whose application to exhibit is not accepted. Once submitted, the application is not contingent upon any funding approval. The application is not considered accepted unless it is signed by an authorized representative of CMDA.



Refunds

Requests for cancellation of exhibit space must be presented to CMDA in writing. If the cancellation occurs on or before April 1, 2024, the exhibitor will receive a full refund less a \$200 administrative fee. If cancellation occurs after April 1, 2024, no refunds shall be due. An exhibitor who cancels may not transfer or assign an exhibit space.

Care of Space

The exhibitor agrees not to deface, injure, or mar the exhibit area of PPA Event Center or any of the furniture, or fixtures, or walls contained therein, and/or any of the property of whatever nature placed therein. The exhibitor shall be liable to the association and/or PPA Event Center for any damage resulting to such furniture and fixtures contained therein and/or such property placed therein by the association and occurring by reason of the commissions or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor shall defend and hold harmless the association from all claims and suits against said association arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All materials used by exhibitors must conform to the requirements of the local fire department, and exhibits must meet all state and local codes.

Thank you for agreeing to be an exhibitor for this CME event. CMDA values your support and participation. We look forward to this important contribution to the continuing professional development of our members and speakers. If you have any questions or concerns, please reach out to Shane Bellotti at sbellotti@corecare.net or (561) 689-6321.

Thank you,

Leslie Eber, MD, CMD; CMDA Immediate Past President; Conference Co-Chair
Sing Palat, MD, CMD; CMDA President, Conference Co-Chair
David Shepherd, DO, MBA, MS, CMD; CMDA Board Member